

Simple Made Pretty

CRAFTS, DIY TUTORIALS, & HOME DECOR

11M Total Reach

@ SIMPLEMADEPRETTY

(88%)





(7%)

From USA Page Views

Women Engagement

MY MISSION

I'm Melanie, the creative genius behind Simple Made Pretty. I'm a wife, mother of 2, DIYer, crafter, home organizer, and decorator.

My mission is to create a positive community where others can be inspired to create something pretty. Whether it's a small craft project, a kitchen remodel, or tidying up a home... I'm here to help others find simple, budget-friendly solutions for home decor, crafts, and DIY projects.

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FOLLOWERS		
Instagram	60k	
Pinterest	143k	
TikTok	26k	
Facebook	19k	
YouTube	27k	



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FLEXIBLE SERVICES

INSTAGRAM POST & VIDEO

- One Unique Project or Tutorial
- One Instagram post with an edited Reel video
- One Instagram post with high-resolution photo
- Sharing to Instagram stories

SPONSORED BLOG POST

- One Unique Project or Tutorial
- One blog post
- One-two high-resolution brand photos
- IG, FB, Pinterest, & email promotion

BLOG POST & VIDEO

- One Unique Project or Tutorial
- One blog post with an edited video
- Three-five high-resolution brand photos
- IG, FB, Pinterest, TikTok, YouTube, & email promotion

PREVIOUS COLLABORATIONS

OLD MILL BRICK



FAST CABINET DOORS

